

Annual Fund FAQ's Generosity Knows No Bounds

What is the Annual Fund?

The CCPC Annual Fund plays an essential role in advancing our school's strategic initiatives and provides the opportunity to fund capital improvement projects, additional enrichment programs, and general support. This initiative is not just a campaign; it's a commitment to nurturing the potential of every child in our community at CCPC.

Why is the Annual Fund Important?

Throughout the school year, the Annual Fund helps make many new experiences possible for our children. A healthy Annual Fund allows us to say YES! to these special opportunities, strategic initiatives, community building events, and even some capital improvements.

How Does it Work?

Every Fall, as many families are making their decisions about December charitable contributions, CCPC invites members of the CCPC community to join in support of the Annual Fund by making a 100% tax deductible donation. With our theme of Generosity Knows No Bounds, we are capturing the spirit of our community.

Families can make a one-time gift or, for contributions \$500 and over, split their gift into two payments. Invoices for the Annual Fund will be added to the Brightwheel parent portal once the pledge is made through our CCPCWNS.com website.

What are the Goals?

Our fundraising goal is \$35,000.

In reaching that goal, we will to be able to make improvements in each classroom. Although this is an ambitious fundraising goal, we are hoping that your Generosity Knows No Bounds.

We are striving for 100% family participation.

Did you know that over the last two years we have had 100% participation in the annual fund by CCPC staff? Yet, our highest peak of family participation in the past has been 77% - we can surpass that this year.

We have always welcomed contributions from grandparents, family members, and alumni. Some families are fortunate to work for employers that match their charitable gifts. If that pertains to you, please make sure to put your employer in contact with <u>Director Nicole Page</u> to make arrangements.

We welcome gifts at any level. All show your commitment to our school. Over the last few years, we have seen an average pledge level of \$250.

The Annual Fund pledge page of the website has four tiers of giving and an opportunity to pledge a custom amount. Every family is encouraged to contribute at level appropriate for them.

